**Ideation Phase**

**Define the Problem Statements**

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| PROBLEM STATEMENT | IAM | TRYING TO | BUT | BECAUSE | WHICH MAKES ME FEEL |
| 1 | Student | I am trying to convey my doubts to Proffesor | I cannot use sign language to convey technical terms | I didn’t get clarification properly | This make me feel like disassociated |
| 2 | Buyer | I am trying to buy a product from seller | But I am a specially abled customer | Unable to understand his language because of that I am unable to bargain | Which makes me discomfort |
| 3 | Eye witness | Trying to tell the truth | But none can’t understand | They did not the sign language | The situation made me complicate to made a decision |
| 4 | Lawyer | Trying to solve a case | My eye witness is dumb | I can’t understand the sign language properly | This situation made me frustuated to understand the case |